

Protect consumers  
...as you unlock the  
value of your data.



Consumers want to keep their loved ones safe and sound and their homes secure—and the alarm and insurance industries are equally committed to supporting that objective.

But how can these industries bring their mutual goal of serving their shared customers into better alignment **while driving business value?**

Verisk Insurance Solutions is proud to collaborate with the Central Station Alarm Association (CSAA) to pioneer a program offering potential benefits for alarm companies, property/casualty insurers, and consumers.

**Benefits include the ability to:**

- Unlock new revenue streams through the value of alarm industry data
- Drive reduced subscriber attrition and stronger product loyalty
- Improve efficiency and user experience by automating the issuance of alarm monitoring certificates
- Reassess insurance discounts for households with confirmed alarm systems and connected technology

**Get the details!**

Connect with Verisk Insurance Solutions at the 2016 CSAA Annual Meeting to learn how your monitoring company can participate.

**For more information, contact Drew Doleski, program lead, at [adoleski@verisk.com](mailto:adoleski@verisk.com) or (269) 808-5941.**

### **About Verisk Insurance Solutions**

A Verisk Analytics (Nasdaq:VRSK) business, Verisk Insurance Solutions is a leading source of information about property/casualty insurance risk. Drawing upon unique data assets and deep domain expertise to provide innovative solutions that are integrated into customer workflows, Verisk Insurance Solutions includes the industry-leading brands of ISO, AIR Worldwide, and Xactware. Around the world, Verisk Insurance Solutions helps customers protect people, property, and financial assets. For more information, visit [www.verisk.com/insurance](http://www.verisk.com/insurance).

